BREI AT A GLANCE
Cybersecurity

Cyber-attacks are a growing threat for all businesses. Many smaller businesses don't think they need to worry about it, but any business is susceptible. As your community's business "pit crew" – could you share information and resources that might help businesses prevent attacks? Use your BREI visits to recognize when a business might need some encouragement to think about or do something about upping their cybersecurity game!

Webinars to Share

Iowa Manufacturing 4.0 Consortium webinar recording:

Cyber Threats to Manufacturing

SBDC Iowa's Cyber Security Webinars

CIRAS Industry 4.0 Webinars on Demand

Technology Association of Iowa (TAI) Smart Security Webinars

Cut & Paste Text for Your Next Newsletter

Malware? Viruses? Ransomware? Phishing? Why Care about Cyber Security?

How _____area businesses handle and protect data is critical to the security of their business and local economy. Meeting the growing privacy expectations of customers, employees and supply chain partners can be a challenge. Customer, vendor and client information; payment information; personnel files; and bank account details are often impossible replace or to operate your business if lost. It can also be dangerous in the hands of criminals. Take a few minutes and read "Strengthen your cybersecurity" from the SBA's online Business Guide to get an overview of common cyber-security threats, tools for assessing your business risk, and quick and easy best practices that you can implement this week! It is time well spent.

BREI Discussion Starters for Your Visits with Local Businesses

1. I keep reading that every industry has concerns about cybersecurity. What are you doing to evaluate and address concerns here at _____?
2. Is maintaining data and information privacy, whether it is for customers, clients or staff, a concern for _____? How are you addressing that? What have you learned along the way?
3. How do you learn about best practices related to cybersecurity in your industry? What are you trying to implement?
4. They always say, "people are the weakest link when it comes to cybersecurity!" – How are you training your staff to prevent, detect, and respond to cyber incidents?
5. There are resources in Iowa to help businesses assess threats and explore cybersecurity solutions. When you think about _____ is this an area you would like or need more information or assistance?

BREI Follow Up:

Share this Cybersecurity Evaluation Checklist with your businesses. Look for common needs and organize a workshop. Share webinars and resources on your website. Highlight National Cyber Security Awareness Month (October). Make referrals…

Cybersecurity Referrals to Share

Public sector service providers for your businesses:

- CIRAS (ciras.iastate.edu) offers training, assessments and compliance assistance
- ISU's Center for Cybersecurity offers education, outreach, resources, and outreach regarding cybersecurity.

Iowa Vendors & others:

- CryptoStopper (getcryptostopper.com) "provides ransomware protection by automatically detecting and stopping actively running ransomware attacks." Iowa location in Cedar Rapids.
- ProCircular (procircular.com) "is a cybersecurity and compliance firm providing realistic, actionable and expert guidance to organizations looking to improve their security readiness, meet regulatory commitments, and address the ever-changing landscape of cyber threats." Iowa locations in Des Moines and Coralville.
- Pratum (pratum.com) "is an information security services firm that helps clients solve challenges based on risk, not fear. We guide organizations to the right balance of information security, IT risk management, and compliance." Iowa locations in Des Moines and Cedar Rapids.
- TAI's member directory (technologyiowa.org/resources/members) lists several Technology firms, some that specialize in cyber-security.

Disclaimer: This is not meant to be a comprehensive list of service providers

Additional Resources for You or Your Businesses

- ✓ Small Business Development Center Iowa – Download Cyber Solutions and Tips Posters, the Cybersecurity Workbook, and share resources from their Cybersecurity page (iowasbdc.org/cybersecurity/)
- ✓ Small Business, Big Threat (iowacyber.com) – a Michigan SBDC page with multiple resources, including informative infographics to share with businesses.
- ✓ National Cybersecurity Alliance (staysafeonline.org) – Programs include "Cybersecurity Awareness Month," "CyberSecure My Business™" and a great Resources Library.
- ✓ National Institute of Standards and Technology (NIST) – Check out the Small Business Cybersecurity Corner (nist.gov/itl/smallbusinesscyber).
- ✓ Cybersecurity & Infrastructure Security Agency (CISA) – Includes resources for small and midsize businesses (https://www.cisa.gov/uscert/resources/smb) and a cybersecurity awareness toolkit (https://www.cisa.gov/publication/cisa-cybersecurity-awareness-program-toolkit).
- ✓ U.S. Small Business Administration (SBA) – Offers a "Strengthen your cybersecurity" page in its Business Guide (https://www.sba.gov/business-guide/manage-your-business/strengthen-your-cybersecurity).
- ✓ Federal Communications Commission (FCC) – Has a customizable Cyber Security Planning Guide (https://www.fcc.gov/cyberplanner).