COVID-19 in Iowa: UNI Action for EDOs

Please click on the chat button below and type in your name and organization so we know who is on with us.

Please MUTE Your Mic for the time being – Thank you

April 3, 2020

Joining the Discussion

Beth Balzer  
Iowa Economic Development Authority

Bill Menner  
Iowa Rural Development Council

Carla Eysink  
Marion County Development Commission

Chad Schreck  
North Iowa Corridor Economic Development Corp. (Mason City)

Dan Culhane  
Ames Area Chamber of Commerce

David Vollmar  
Alliant Energy

Deb Calvert  
Mid American Energy

Jeff Reiter  
City of Bettendorf-Economic Development

Kelly Swenson  
PDI-DMACC (Newton)

Kim Didier  
ISU CIRAS

Mark Reigl  
City of Sioux City-Economic Development

Rick Petersen  
Iowa Economic Development Authority

Sarah Gomez  
Midwest Partnership Economic Development Corp. (Adair/Guthrie Co.)

Sharon Stroh  
Greater Ottumwa Partners in Progress

Andrew Morse  
UNI Assistant to the President, Board and Governmental Relations

Mary Braun  
UNI State Relations Officer

Randy Pilkington  
UNI Business & Community Services

Paul Kinghorn  
UNI Center for Business Growth & Innovation

Drew Conrad  
UNI Institute for Decision Making

Karla Organist  
UNI Institute for Decision Making

James Hoelscher  
UNI Institute for Decision Making

Cindy Angel  
UNI Institute for Decision Making
To provide IDM & BCS input and insight on organizational issues Iowa’s economic development related organizations will likely be facing & asked to address over the coming months as they help their businesses & communities recover after COVID-19.

To provide IDM guidance as it is encouraged to apply for EDA funding for the UNI University Center to assist IEDA & Iowa’s economic developers.

University Center: Thinking Comprehensively & Strategically
Question 1

Let’s set aside the overwhelming COVID-19 uncertainty & communication challenges. Let’s also honor, but table, the devastating individual impacts on your local workforces, business owners & healthcare workers.

What gaps do you see in the economic development community’s (or your own organization’s) ability to respond to this disaster?

Question 2

What will be asked of EDOs (questions and/or actions) as the economic recovery begins in their communities?
As the University Center considers an application to the EDA...
How can IDM/BCS best serve Iowa’s economic developers, IEDA and others as you move towards recovery?

Thank You

andrew.conrad@uni.edu
319-273-6977

April 3, 2020